

## PA CareerLink® Bucks County

### You're Invited – Job Search Seminar – Dec. 15, 2020

#### “Leveraging the Holidays for Job Search Success”

Join George Schonewolf, President/Career Coach at Career Directions & Founder Facilitator of the Career Networking Group, Tuesday, Dec. 15<sup>th</sup> from 10:00 A.M. to Noon for this stirring, thought-provoking and motivational session

As the holiday season arrives many job seekers make a bad decision-to lessen or shut down their job search with the thought they'll renew and resume their search in the new year. I advise my clients that to do this is a bad decision! Why? A misunderstanding of how hiring happens – as the job market doesn't take the holidays off and neither should you.

There is a perception that hiring managers push off hiring until January. Wrong – because employers feel increased pressure to fill open slots before the end of the year. If the job is available, whether it's the holiday season or not, it has to be filled. Individuals who wait or think that those jobs might be available after the first of the year might miss a golden opportunity.

The end of the year brings use-them-or-lose-them deadlines with many employers. Hiring managers are often faced with the fact, if they don't fill open positions before the New Year, they risk losing the open slots. Hence the reason why the first weeks of December are often some of the best times to be active in the job market- strong year or not.

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Attend this presentation and you will learn:

- How to leverage the holiday period to your advantage.
- The do's & don'ts of how to network effectively at holiday parties.
- How to stay active in the job market during the holiday period.

**Remember:** If you stay focused, while your competition is busy sipping eggnog, shopping or not paying attention, – you will land that next great job in time for a genuinely Happy New Year!!