
“Optimizing YOUR Resume to Land an Interview”

You’re Invited to join the virtual conversation on Tuesday, May 25th, 2021 from 10:00 A.M. to Noon. George Schonewolf, President of Career Directions, will take the mystery and nervousness out of **Optimizing YOUR Resume to Land an Interview**.

There are so many conflicting resume recommendations out there.

- Should you keep it to one page?
- Do you put a summary up top?
- Do you include personal interests and volunteer opportunities?
- This may be your best chance to make a good first impression, so you’ve got to get it right.

“There’s nothing quick or easy about crafting an effective resume,” George Schonewolf, President & Career Coach, at Career Directions advises clients. Furthermore, I counsel them, don’t think you’re going to sit down and hammer it out in an hour. You will have to think carefully about what to say and how to say it, so the hiring manager thinks, “this person can do what I need done.” Remember, after all, it’s more than a resume; “it’s a marketing document.” The hiring manager is the buyer, you’re the product, and you need to give him a reason to buy.”

In this workshop George will walk you through the process one-step-at-a time in writing a resume that will respond to current recruitment strategies. Participants will learn:

- How to approach structuring an effective resume
- The principles and guidelines of an effective resume
- The do’s and don’ts of a resume
- How to focus a resume on your career, that truly inspires and brings out the best in you
- What resume sections are a must and which ones are optional

Remember: Understand what George will teach you in this workshop/presentation and your resume will stand out to the degree that the employer will pick up the phone, call you, and invite you for an interview. You will find yourself just one-step away from landing your new full-time position. Good Luck!!

About Presenter: George Schonewolf is President of Career Directions / Founder/Facilitator of the Career Networking Group, Montgomery County. He specializes in resume writing and coaching individuals to network and



interview effectively with a wealth of knowledge. George continuously stays abreast of the latest trends and immediately shares new and pertinent information with his clients. He understands the challenges people can face throughout the process, and he not only empathizes, but provides relevant real-life tools that can help. Checkout George’s website at

www.careerdirectionspa.com

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